

F.A.Q

Tender for

Advisory and line-production services for a competition for short film projects on women entrepreneurs in India”

Q1. What will be the final product that needs to be submitted? Should it be a Short Film for a competition in the topic of Women Entrepreneurs? If so, then what could be the film length/ duration? and would this be a complete pre to post production film.

Ans This tender is for *advisory and line-production services* for a film competition. As defined in the Terms of References (ToRs) of this assignment, the tasks of the contractor will be to conceptualize/support the Call for Proposals of the planned film competition. After the selection of the winner films, the contractor will also be responsible for the line-production of those selected films. This assignment is therefore not to be confused with the actual Call for Proposals of the film competition that will be announced at a later point in time. This is not a Call for Proposal for film scripts.

Q2. What documentations are required for the technical bid?

Ans Please strictly follow the instructions outlined in the ToRs as well as the bidding conditions. The technical bid should include a detailed strategy on how the objectives and tasks will be implemented/fulfilled. The structure of the bid must correspond to the structure of the ToRs. Accordingly, please also include the required reference projects of your portfolio.

Q3. Will you be providing us with the data and details of the characters and locations involved in the film?

Ans As mentioned above, this tender is for advisory and line-production services for a film competition and therefore not to be confused with the actual Call for Proposals of the film competition that will be announced at a later point in time. The elaboration of a brief for potential scripts/proposals for short films will be part of the assignment.

Q4. Once the script is approved, who will we be line-producing it with us, if there is another line-Production team involved?

Ans As mentioned above, this tender is for advisory and line-production services for a film competition and therefore not to be confused with the actual Call for Proposals of the film competition that will be announced at a later point in time. Once the winner films of the film competition are selected, the contractor will be responsible for the line-production, in cooperation with the production teams of the winner films.

Q5. What would be the shoot locations?

Ans As mentioned above, this tender is for advisory and line-production services for a film competition and therefore not to be confused with the actual Call for Proposals of the film competition that will be announced at a later point in time. Consequently, the shoot locations are not defined yet. This will become clear once the scripts/proposals of the film competition are received and the winner films selected. As our project is implemented in Assam, Rajasthan and Telegana, a focus on those three states is likely.

Q6. What would be the language of the film?

As mentioned above, this tender is for advisory and line-production services for a film competition and therefore not to be confused with the actual Call for Proposals of the film competition that will be announced at a later point in time. The languages of the future winner films are not defined yet. This will become clear once the scripts/proposals of the film competition are received and the winner films selected. As our project is implemented in Assam, Rajasthan and Telegana, a focus on those three regional languages is likely. Subtitling into English will be necessary.

Q7. How many films do we need to make?

We are currently planning to produce 3 winner films. The definite number will also depend on the expert advice by the contractor regarding the framework (cost/quality/length/etc.) of the films to be produced. This advisory will be part of the tasks number 1) and 2) as defined in the Terms of References.

Q8. What will be the duration of the film/films?

We are currently looking at a length of approximately 10-15min per film. Yet, the definite duration to be specified in the Call for Proposal of the film competition will also depend on the expert advice by the contractor. This advisory will be part of the tasks number 1) and 2) as defined in the Terms of References.

Q9. How many women do we need to shoot?

There is no particular number of women to be portrayed in the planned short films. This tender is for advisory and line-production services for a film competition. As defined in the Terms of References of this assignment, the tasks of the contractor will be to conceptualize/support the Call for Proposals of the planned film competition. After the selection of the winner films, the contractor will also be responsible for the line-production of those selected films. This assignment is therefore not to be confused with the actual Call for Proposals of the film competition that will be announced at a later point in time. This is not a Call for Proposal for film scripts. The scripting/shooting/production of the selected short films will be done by the respective film production agencies.

Q10. What will be the locations for the shoot/shoots?

As mentioned above, this tender is for advisory and line-production services for a film competition and therefore not to be confused with the actual Call for Proposals of the film competition that will be announced at a later point in time. Consequently, the shoot locations are not defined yet. This will become clear once the scripts/proposals of the film competition are received and the winner films selected. As our project is implemented in Assam, Rajasthan and Telangana, a focus on those three states is likely.

Q11. Who will give background/inputs about the stories of these women?

As a part of the tasks number 1) and 2) defined in the Terms of References, the contractor will elaborate a concept for the film competition as well as a framework for the Call for Proposals. This includes the development of a directive brief for the bidders in terms of message and content of the short films. The artistic implementation of the topic "promotion of women entrepreneurs" will be up to the bidders (director/film producer) by proposing a script.

Q11. Does this require scripting or will we be provided by the script through GIZ?

Ans As a part of the tasks number 1) and 2) as defined in the Terms of References, the contractor will elaborate a concept for the film competition as well as a framework for the Call for Proposals. GIZ will therefore be providing a framework in terms content and message of the films. The artistic implementation of the topic "promotion of women entrepreneurs" will be up to the bidders (director/film producer) by proposing a script. As outlined in task 4) of the ToR, the contractor will then oversee the production process as a line producer and thereby monitor the agreed upon framework of content and message is being adhered to.

Q12. When are we supposed to shoot this?

Ans The shooting/production of the winner films will take place between October 2019 and February 2020. Please refer to the timeline given in the Terms of References (page 4). As mentioned above, this tender is for advisory and line-production services for a film competition and therefore not to be confused with the actual Call for Proposals of the film competition that will be announced at a later point in time. Consequently, the contractor will not be responsible for shooting the films, but only for line-production services.

Q13. What are the timelines in terms of budgets?

Ans The exact payment schedule will be defined in the contract itself.

Q14. What are the timelines in terms of shoot schedule?

Ans The shooting/production of the winner films will take place between October 2019 and February 2020. Please refer to the timeline given in the Terms of References (page 4). The exact shoot schedule of the winning production teams.

Q15. By when can we receive a detailed brief for the film/films?

The development of a detailed brief for the films is one of the tasks of this assignment. As outlined in the tasks number 1) and 2) in the Terms of References, the contractor will elaborate a concept for the film competition as well as a framework for the Call for Proposals. This includes the development of a directive brief for the bidders in terms of message and content of the short films.

Q16. Would there be on-ground facilitators from GIZ's side to help with the liaison and logistics?

Ans As part of the task 4) outlined in the Terms of References, the contractor will be responsible for the liaison with the winning film production teams. Logistics of the film production process should be covered by the winning film production teams.

Q16. The ToR mentions that "The campaign will both have a pan-India level approach and a direct link ('call for action') to support programmes for women entrepreneurs in the project regions (mostly tier II and tier III cities in Assam, Rajasthan, Telangana)." We need clarity on whether the films will primarily focus on women entrepreneurs from the middle to low-income groups or from any economic strata.

Ans The films should be primarily aimed at a target group of potential women entrepreneurs and their immediate environment in tier II and tier III cities in India. In order to be relatable, the people portrayed in the films should accordingly also be from a rather urban, middle-to low-income group. They should therefore neither portray people from an excessively rural/underprivileged background neither from an excessively privileged background. The detailed brief for the Call for Proposals of film scripts will be developed by the contractor, as outlined in tasks 1) and 2) of the Terms of References.

Q17 Besides helping GIZ create the content for the marketing materials (flyers, posters, guidelines etc.) for the Call for Proposals, does the contractor have the option of also designing and doing the layout of the materials themselves, instead of GIZ giving the work to another agency?

Ans Generally, the project will have a design retainer contract in place. If still within the scope of the envisioned number of expert days/budget of the task 2), it might be possible for the contractor to produce the material independently. For all marketing materials, the project's own design identity guidelines have to be followed.

Q18 The ToR mentions that "As an official launch of the film campaign, the produced short films will first be screened in Delhi as well as in the three implementing regions of WEE: Guwahati, Hyderabad and Jaipur. Subsequently, the films will be further screened and distributed by the project, implementing partners, but also independently by NGOs, universities and other stakeholders – always in combination with moderated discussions."

We want to understand the requirement from the consulting agency - Do we need to only facilitate the screenings or do we have to be involved in arranging all the screenings too and are the experts expected to travel to these locations?

Ans As outlined in the Terms of References in task 1), the contractor will include suggestions of venues, partner institutions and film festivals for the screening and promotion/distribution of the winner films – this may also include the establishment of contacts. Yet, the logistics/arrangements of the actual screening events will be taken care of by the project.

Q19 The ToR refers to chapters - chapter 0, 1.1, 1.2, 1.3 etc. What are these chapters and where can they be located in the documents sent to us?

Ans The numbers given in brackets in the ToR are referring to lines in the document "Technical assessment". Those will be the lines/criteria the proposal will be assessed and weighted by.