giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbHFeb'2019

<u>F.A.Q</u>

Tender for Production of Short Films on best practices in Targeted Public Distribution System and implementation National Food Security Act (NFSA) in states / UTs.

S. No.	Queries	Response from GIZ
1	what are the themes/ topics of the 4 films?	All the films will be based on the Public Distribution System Reforms (PDS), best practices and National Food Security Act 2013. However, topics for each film will be decided on the basis of the brief to be provided by the Ministry/GIZ to the selected agency.
2	does each film include inputs from all 6 states?	Not required.
3	who is the target audience for the films?	General citizen of India, PDS beneficiaries, PDS service providers, International communities etc.
4	how will the films be shown- conferences, online, personally, etc?	Yes. This will be decided by the Ministry
5	will each film have interviews from all 6 states?	No. Not needed
6	will the films have data or numbers that should be represented as info graphics?	May be needed depends on the brief provided by the Ministry/GIZ



How many cities to be covered within each state 1-2 locations mostly rural setting to be finalized according to the 7 script How many market/distribution or warehouses to Nil. PDS runs through network of Fair Price Shops (FPS) in India. 8 Food Corporation of India is responsible for the procurement cover and distribution of Food grains. It is important to understand the PDS system. Kindly refer to the Ministry's website for more information. 9 Total Geographical Area to cover For one film one or two states may be decided, as discussed earlier 1-2 locations per states may be considered for each film. However, as per the demand of the storyline/script locations and states will be decided Total numbers of interviews to cover Not decided. To be decided based on the approved story line of 10 each film 11 Any Human/Family to shoot Yes, may be needed 12 Any case study to weave or Shoot Depends on the script/storyline 13 Film on any, Sub Subject within the Given Subject to To be decided on the basis of the brief of the Ministry in shoot consultation with the selected agency