

## **Expression of Interest for Short Film Production of Women Entrepreneurship**

Expression of Interests are invited from reputed and well-established **film makers** for production of high-quality short films on the theme of women entrepreneurship. Interested filmmakers are invited to submit their Expression of Interests along with the information as per the format prescribed.

The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH is a service provider in the field of international cooperation for sustainable development. GIZ has over 50 years of experience in a wide variety of areas, including economic development and employment promotion, energy and the environment, and peace and security. GIZ's main commissioning party is the German Federal Ministry for Economic Cooperation and Development (BMZ). As a federal enterprise, GIZ supports the German Government in achieving its objectives in the field of international cooperation for sustainable development in more than 120 countries worldwide.

The Government of India regards the promotion of entrepreneurship as a key mechanism for achieving its goals of sustainable economic growth and employment creation. To this end the Indian government is also supporting women entrepreneurs under several government support programmes. On behalf of BMZ and in partnership with the Indian Ministry of Skill Development and Entrepreneurship (MoSDE), GIZ is implementing the project 'Economic Empowerment of Women Entrepreneurs and Start-ups by Women' to support aspiring and existing women entrepreneurs in India.

One component of the project is a film- and media campaign going by the name of 'Her&Now – Empowering Women Entrepreneurs'. Its objective is to raise awareness and to increase recognition/acceptance of the positive contribution of women entrepreneurship to economic growth and Indian society as a whole. By tackling mindsets and gender stereotypes, the campaign contributes to creating an enabling environment for women entrepreneurs. The campaign is going to use a selection of short films as a medium to raise awareness and reach its target group.

In this regard, GIZ is commissioning the production of four original high-quality, cinematic short films on the topic of women entrepreneurship: two fiction short films, one non-fiction short film and one animated short film. The contractor will be responsible for the complete film production cycle starting with the script up until the final edit. The production costs, in accordance with the table below, will be borne by GIZ. After the production, the films will be screened across India and possibly in Germany. The screening will be for different target groups and always in combination with a moderated discussion on the topics portrayed. Films with established cast and known faces will be preferred as they help to reach to a larger set of audiences in India, and globally to International Film Festivals. The launch of the film campaign and the first screening of the short films is planned for March 2020. After the screening the films will be digitally released.

Lot	Film Production Budget	Number of Short Film Produced	Time
Fiction Short Film	Up to 20 lakh	2	8-15 mins
Non-Fiction Short Film	Up to 12 lakh	1	
Animated Short Film	Up to 20 lakh	1	

The tender will follow a two step process: Bidders are asked to submit their credentials and relevant reference projects in terms of short films. In the Expression of Interest the bidders have to indicate for which lot ( fiction, non-fiction or animated short film) they will submit their complete bid. Bidders can only indicate one lot in the Expression of Interest. Bidders, which will pass the pre-selection process, will be further contacted and invited to submit a detailed bid (concept of the story/shortfilm and financial proposal) as part of GIZ tender process. The detailed bid must be on the lot indicated in the Expression of Interest.

The filmmakers shall be shortlisted based on the given criteria-

#### **Minimum-**

- Legal status of film company
- Minimum experience of 5 years in film production
- Annual turnover of minimum INR 7 lakh.
- Portfolio of 5 reference projects in film production

#### **Desirable-**

- Winner of awards/film festivals
- Experience of commissioned projects
- Experience of film-making outside of metropolitan areas (tier II and tier III)

In submitting their Expression of Interest, the prospective filmmakers shall provide the following information

#### **1. General Information:**

- Brief company profile
- Legal status of company
- Commercial details

#### **2. 5 Project References:**

- Name of film/project and year
- Client name/producer
- Role details
- Approximate budget
- Time to complete
- Recognition/award
- URL

#### **3. Awards and recognition of film festivals**

#### **4. Technical Experiences**

- Brief details of films in languages other than Hindi/English based in tierII & tierIII cities
- Brief details on previous commissioned/funded projects
- Brief bio

***Expression of interests from filmmakers failing to provide the requested information will be disregarded.***

The contract will be from November 2019 until April 2020.

Shortlisted bidders will be informed in the third week of October 2019.

Shortlisted bidders are invited to submit their complete bid (Script, Treatment, Tentative Cast) by second week of November 2019.

Final filmmakers will be informed by mid November 2019.

Final submission of the short film is on the 29<sup>th</sup> of February 2020.

#### **Submission details**

Interested filmmakers must provide information indicating that they are qualified to the above requirements and perform the services.

The Expression of Interest and accompanying documents signed, stamped and sealed in an envelope and marked “**EOI for Production of Video Films – Ref Nr. 83334139**” must be delivered in a sealed envelope not later than **17:30 pm on 14<sup>th</sup> of October 2019 on the following address;**

**Head of Procurement  
GIZ GmbH  
46, Paschimi Marg  
Vasant Vihar  
New Delhi – 110 057**

**In addition, the bidder is requested to send in a digital version of the Expression of Interest to [proc-ind@giz.de](mailto:proc-ind@giz.de)**

**In case of any clarifications/queries, bidders are requested to write to us at [proc-ind@giz.de](mailto:proc-ind@giz.de)**

**The queries must be sent on the given email id by 3<sup>rd</sup> of October 2019, The response to the queries will be sent to bidders by 7<sup>th</sup> Oct'2019**

This Expression of Interest does not entail any commitment on the part of GIZ, either financial or otherwise.

**The Eoi must be signed and stamped by the authorized signatory and must mention the complete coordinates of the agency including phone number and email id.**

GIZ reserve the right to accept or reject any or all Expression of Interest without incurring any obligation to inform the affected applicant/s of the grounds.