Expression of Interest for Developing e-learning Modules for Anganwadi Workers and Supervisors of Madhya Pradesh, India.

1. Background

1.1 The GIZ Food and Nutrition Security Programme (FaNS) in agreement with the Department of Food & Public Distribution (DoF&PD), Ministry of Consumer Affairs, Food and Public Distribution, provides technical support for the computerisation of the Targeted Public Distribution System (TPDS), one of the world's largest food security programmes. The objective is to enhance the efficiency of TPDS and to improve the targeting of its beneficiaries. The project also supports the Government of Madhya Pradesh with the implementation of TPDS computerisation, covering activities such as the digitization of ration cards and beneficiary databases, the automation of Fair Price Shops (FPS) and the setting up of transparency portals and a grievance redressal mechanism. Complementary to these measures improved community monitoring and awareness campaigns at the district and state level will sensitize beneficiaries and decision makers about the importance of a nutritious and diversified diet to bring about sustainable changes concerning the availability, intake and preparation of high quality food. Under this component a Memorandum of Understanding has been signed with the Women and Child Department on state level. It has been agreed to improve the services under the Integrated Child Development Service which includes the training of Anganwadi workers on the issues of nutrition diversity, feeding practices and personal hygiene.

1.2 To remain with times where technology is fastly changing the learning mediums, GIZ intends to convert the training modules currently used to train the Anganwadi Workers and Supervisors for the state of Madhya Pradesh into e-learning modules to widen their reach. These training modules have been developed by Ministry of Women & Child Development (WCD), Government of India and circulated to states for uniform learning of Anganwadi Workers and Supervisors across India.

2. Description of Tasks

The Agency is required to undertake following key tasks to develop e-learning modules, and to run an E-LEARNING PLATFORM using MOODLE, open source Learning Management Systems (LMS).

2.1 Transform training material to e-learning modules on the topics/ modules that are identified to certify the skills of trained anganwadi workers and supervisors. **The LMS and e-modules will be developed in Hindi Language.**

2.2 Develop appropriate Instructional Designs for the modules and supply with story boards, audio/video scripts, interactive multimedia elements, graphics, animations, simulations and the like. The agency should suggest the levels of interactivity for learner engagement and elements of graphics, animations, simulation, audio and

video inputs required. In addition to this, assessment elements like Multiple Choice Questions (MCQs) Multiple Response Questions (MRQs) etc should also be incorporated. An initial prototype of one of the module will have to be developed for this and got it approved by GIZ incorporating all the features. The output should be accessible in multi browsers and also in smart phone devices. The content should be SCORM compliant and should run on any standard SCORM compliant LMS.

2.3 Design, develop/customize the LMS for enrolment, access to e-learning material made available in the audio/visual form, conduct of online examination, evaluation and publication of results etc., e-learning material shall also made available through Android based mobile app so that the anganwadi supervisors shall install the app and run the same in a tablet computer with basic specifications.

2.4 Maintain the LMS for one and half years, for detailed tasks list, Terms of Reference may be referred.

3. Shortlisting Criteria

3.1 The agency must be registered legal entity (attach registration certificate)

3.2 The agency must have average annual turnover of INR 4 (four) crore in last three financial years. (attach audited statements)

3.3 At least 5 reference projects in the last 5 years in the related field. (developing e-learning modules or e-learning courses which are SCORM compliant)

3.4 4 reference projects in the last 5 years in developing e-learning modules in Hindi or regional Indian languages, at least one must be in Hindi

3.5 At least one assignment in developing capacity building program with at least 20,000 learners/trainees in last 3 years.

3.6 Should have successfully implemented at least 3 e-learning programs for Ministries, Central or State Government departments, public sector, uni/multilateral development agencies in the last 3 years.

3.7 Should have in-house expertise for visual design, instructional design, voice-over artists, video processing, content writing and editing etc. (please elaborate in not more than one page on the availability of in-house technical facilities.

3.8 Brief profile and name of key staff member for backstopping / technical support for the above project. (not more than a page)

4. Bidder should agree

4.1 The time period of maintenance cost will start from the 1st day after the roll – out of e-learning modules confirmed by GIZ.

4.2 Should agree to provide information(s) as stipulated in Annexure A and conformance to the requirements stated in the EOI.

5. Bidding Process

The purpose of the 'Expression of Interest' is to shortlist (5 – 8) reputed and qualified agencies to develop and maintain the e-learning modules for anganwadi workers and supervisors of Madhya Pradesh.

The objective of this document is to provide indicative information on the scope and objective of this assignment. The detailed scope of work, terms and conditions and parameters for selection of bidding organization will be provided in the Request for Proposal, which will be provided to shortlisted agencies as per the selection parameters provided in this Expressions of Interest (EOI) document. It may be noted that this is an invitation of Expression of Interest and it should not be construed as the Tender/Request for Proposal (RFP) in any form.

6. Submission of Expression of Interest

Interested agencies may kindly submit their Expression of Interest (in hard copies) within stipulated deadline to:

Head of Procurement,
GIZ Office India,
B-5/2, Safdarjung Enclave,
New Delhi - 110029, India

1. General Particulars to be provided by the Bidder

The bidder should provide the following particulars along with relevant supporting documentation (in the order stated below).

a. Full Name of the bidder

b. Mailing address in India

c. Telephone and fax number

d. E-mail address

e. Year of establishment and constitution of organization; this presence should be evidenced by certificate of incorporation issued by the Registrar of Companies, India.

f. Description of business and business background

   i. Whether the Firm / Company has any widely accepted certification. If yes, furnish details.

   ii. Profile of personnel with qualification & experience, who will be assigned to the project.

   iii. Details of offices in India and number of staff (both management and technical) permanent and on project contracted.

g. Details of projects undertaken as per shortlisting criteria 3.3 to 3.6 (use the following format to report)

Project title and client	**Focus/scope of tasks**	**Region**	**Period**	**Order value in INR**

h. The claim of annual turnover must be backed by certified audited balance sheet for last three years financial years [2012 – 13, 2013 – 14, 2014 – 15]

2. Verification

1) We confirm that we will abide by all the terms and conditions contained in this document.
2) All the details mentioned above are true and correct and if GIZ observes any misrepresentation of facts on any matter at any stage, they have the right to reject the proposal and disqualify us from the process.
3) We hereby acknowledge and unconditionally accept that GIZ can at its absolute discretion apply whatever criteria it deems appropriate, not just limiting to those criteria set out in the EoI and related documents, in short listing of vendors for providing solutions.
4) We also acknowledge and unconditionally accept that GIZ can request for further information, documents in order to technically qualify or disqualify organizations.
5) We also acknowledge the information that this response of our Company is valid for a period of **six months**, for the short-listing purpose.
6) We also confirm that we have noted the contents required including various documents forming part of it and have ensured that there is no deviation in filing our offer in response to this document. GIZ will have the option to disqualify us in case of any such deviations.

Place:

Date:

Seal and Signature of the Bidder